



RSE Home Improvement Sweepstakes Terms & Conditions 2020

No purchase is necessary to participate in this promotion. A 90-minute sales presentation is requested but not required for entry into our contest. Void where prohibited by law, rule or regulation.

Rock Solid Exteriors (“RSE”) will award one (1) grand prize at the end of the prize period. The prize period begins on August 18, 2020. RSE’s timekeeping device shall be the official timekeeping device for this promotion. The grand prize winner will be determined from a random drawing of all entries received during the prize period. The random drawing shall occur on or about August 22, 2021. The odds of winning the grand prize are determined by the number of entries received prior to the time of the prize drawing. RSE reserves the right at its sole discretion to suspend, modify, extend, or terminate this promotion without notice at any time. The grand prize winner will be notified by certified mail within 15 days of the drawing. Return of any prize notification as undeliverable will result in disqualification and selection of an alternate grand prize winner. All prizes will be awarded.

The grand prize winner shall receive products and services, professionally installed with a total maximum retail value of \$15,000, as determined by RSE based on its then-current price list. The grand prize is not transferable. Maximum retail value includes cost of installation. The grand prize must be installed at the address listed on the winning entry form. Installation must be provided by RSE’S Personnel or designee. All expenses not specifically provided for are the sole responsibility of the grand prize winner. Notwithstanding anything to the contrary in these Official Rules, if the grand prize winner has already purchased goods or services from RSE, the grand prize winner may choose (i) the grand prize; or (ii) double the money back from their original purchase, up to \$5,000 in cash.

Entrants must (i) be legal residents of the United States; (ii) be 18 years of age or older, (iii) own their own home, which home is in a suitable condition (as determined by RSE or its designees) for installation of the grand prize (including compliance with local building codes and regulation), and (iv) reside in a geographic area in which RSE perform roofing services. Employees, officers and directors of RSE, its affiliates, subsidiaries, co-branded partners, consultants, contractors, advertising, public relations, promotion, fulfillment and marketing agencies, their immediate families (and those living in their same households) are not eligible to participate in this promotion.

The grand prize winners house must be in suitable condition for installation (e.g., no water, mold, structural damage, etc.) Any waterproofing, remediation or other repairs necessary for proper installation (as deemed by RSE or its designees in their sole discretion) must be performed at the grand prize winners’ expense prior to installation. Installation labor does not include painting or staining. No transfers, substitution in prizes or cash will be allowed except by RSE who may substitute a prize of equal or greater value in its sole or absolute discretion. Cash value of the prize is deemed to be \$15,000. Upon installation of the grand prize, RSE will be deemed to have awarded the grand prize to the grand prize winner with the grand prize winner assuming full ownership and responsibility for the grand prize. The grand prize winner must arrange for prize installation no later than one month following the award of the grand prize and installation must occur and be completed within twelve months of confirmed notification.



The grand prize winner must comply with all instructions in the prize notification correspondence, including the completion of an affidavit of eligibility and liability/ publicity release, return such within fourteen days of the date on the prize notification correspondence as well as have met all of the eligibility requirements set fourth within these Official Rules; otherwise grand prize will be forfeited and an alternate grand prize winner will be selected. Acceptance or use of the grand prize constitutes permission for **RSE** and its affiliates to use recipients name and likeness for advertising and promotional purposes without compensation, unless otherwise prohibited by law.

Liability for any applicable taxes, including all federal, state, and local taxes and/or other fees that may apply to the grand prize are the sole responsibility of the grand prize winner. Any required tax reporting forms will be furnished to the Internal Revenue Service. All expenses not specifically provided for by **RSE** in these rules are the sole responsibility of the grand prize winner.

Entries that are lost, illegible, or incomplete for any reason will not get eligible. **RSE** reserves the right to disqualify any entry in good faith. In the event of a dispute concerning the identity of the person submitting an entry, the entry will be deemed to be submitted by the person in whose name the winning home is titled.

By participating in the promotion, participants agree to release, discharge and hold harmless **RSE**, its affiliates, co-branded partners, subsidiaries, retailers, agencies and their respective officers, directors, employees and agents, from any damages that may arise out of participation in the promotion in any way or out of acceptance, use, misuse or possession of a prize. Acceptance of a prize may require entering a standard contract or purchase order for the goods and services to be provided, as required by state law. The promotion is conducted in English (Which will be given its everyday ordinary meaning). This sweepstakes is sponsored by **Rock Solid Exteriors**, at 102 N. Groesbeck Hwy. Mt. Clemens 48043 / 586 256 2501 and governed by the laws of the United States with venue in Macomb County, Michigan.